



Student Learning Assessment Report, Academic

Report Year

2022-2023

Program

Applied Leadership Concentration

Department Head

Joseph McCollum

Submitted By

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Previously Submitted Reports

2021-2022 Applied Leadership Concentration

Mission

The Management Department prepares students to manage resources, make informed decisions, and lead with integrity in a complex and increasingly connected world. Management students participate in real-world, applied learning experiences to develop critical competencies that prepare them to serve their organizations and society. Our students graduate with the knowledge and skills needed for successful careers in public, private, and nonprofit organizations, and for graduate education. The Management Department programs provide flexibility for students to pursue their individual interests. Students select electives that allow them to specialize in Applied Leadership, Entrepreneurship and Small Business Administration, International Management, Project Management, Strategic Human Resource Development, and Strategic Management.

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Problem Solving
Moral Consideration

Analyze an organizational situation and the ethical issues involved, critique the actions of the leaders, develop recommended actions the leaders should take, and justify those recommendations.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Final paper and presentation

When does assessment occur?

MGMT 445 Applied Leadership and MGMT 490 Seminar in Leadership and Nonprofit Management

How often does assessment occur?

every year

Criteria (How do you know students are achieving learning outcome?)

80% of students meet or exceed expectations

90-100 exceeds

70-89 meets

below 70 doesn't meet

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

24 students took the class, and 5 were Business Majors; all Business Majors met standards.

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

No change

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Discipline-specific learning goal
Relate the leadership approach of a leader to the theories studied and make recommendations that would give the leader new insights into his or her leadership approach.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
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3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Reflection papers and posts on threaded discussions.

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No change

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Discipline-specific learning goal
Evaluate how realistic various leadership theories are in application and use analysis to build integrated, customized leadership theory.

2. Phase

Check all that apply

- Planning/ determining procedure
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No change

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Concentration-specific learning goal
 Examine their own leadership styles, develop a plan to further their growth as leaders, and initiate the implementation of a plan while in this class

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
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Final reflection paper.

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Yes

5. Use of Results (Discussing/ using results)

No change

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Demonstrate effective written and oral presentation skills.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Final paper and presentation

When does assessment occur?

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No change

Package History

Date	User	Action
7/24/2023 8:56:51 AM	Paul Thurston	Submitted 'Student Learning Assessment Report'
7/24/2023 8:57:39 AM	School of Science - Asst. Dean	Received
7/24/2023 8:57:39 AM	School of Business - Dean	Received
7/24/2023 8:57:40 AM	Joseph McCollum	Received
7/24/2023 8:57:40 AM	School of Business - Asst. Dean	Received
7/24/2023 8:57:40 AM	Joseph McCollum	Received
7/24/2023 8:57:40 AM	Institutional Effectiveness	Received
7/24/2023 8:57:40 AM	Provost and Senior Vice President	Received
7/24/2023 1:46:12 PM	Margaret Madden	Decision Approved on step 'Provost and Senior Vice President'