

2021-22 Student Learning Assessment Report, Academic

Program: Corporate Finance	Degree: Concentration	Department Head: Joseph McCollum	Submitted By: Robert Tong	Date Submitted: 06/30/2022
<p>Mission:</p> <p>The corporate finance concentration is designed for students interested in building a deeper understanding of corporate finance, including budgeting, raising capital, capital structure, capital budgeting and risk management. Students will be prepared for successful careers analyzing revenue and expenses to ensure effective use of capital. Students will also learn to advise businesses about project costs, make capital investments, and structuring deals to help companies grow.</p>				
1. Major/Program Student Learning Outcomes Students will be able to...		2. Phase		
1. Understand and explain capital structure policy. (FINC 302)		Planning Collecting Discussing		
<p>3. Assessment Procedures (Planning/ determining) Method: (ex. tests, presentations, research paper)</p> <p>Professor one: Two tests, two quizzes, assignments after each chapter. Professor two: The assessment is based on 3 tests and 6 assignments</p>				
Using a Sample of Students?				
No				
If yes, describe your sample.				
When does assessment occur?				
Throughout the semester				
How often does assessment occur?				
Throughout the semester				
Criteria (How do you know students are achieving learning outcome?)				
Professor one: Exceed: 85 - 100% Meet: 68 - 84% Doesn't meet: 67% or less				

Professor two:

Overall performance for the course: based on final grade (50% tests+ 50% assignments)

4. Assessment Results

(Collecting/ analyzing)

FINC 302:

Exceed 3 43%

Meet 3 43%

Not meet 1 14%

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Professor one: Following the department requirement, I started using CFA book as the textbook for this class. Students with concentrations did fine. I am glad with students' adaptability given this textbook is a more rigorous textbook and often used for professionals. In addition, I assign the homework regularly from the textbook, the only problem is that this textbook provides the solutions to all practice questions on this textbook, so it is hard to distinguish students who have practiced with these problems genuinely with those students who looked the solutions directly without authentic thinking and practicing with them.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase
2. Be able to understand the concepts and methods of mergers and acquisitions and be able to value these transactions. (FINC 302)	Planning Collecting Discussing

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper)

Professor one: Two tests, two quizzes, assignments after each chapter.

Overall performance for the course: based on final grade (50% tests+ 50% assignments)

Using a Sample of Students?

No

If yes, describe your sample.

When does assessment occur?

Throughout the semester

How often does assessment occur?

Throughout the semester

Criteria (How do you know students are achieving learning outcome?)

Professor one:

Exceed: 85 - 100%

Meet: 68 - 84%

Doesn't meet: 67% or less

Professor two:

Overall performance for the course: based on final grade (50% tests+ 50% assignments)

4. Assessment Results

(Collecting/ analyzing)

FINC 302:

Exceed 3 43%

Meet 3 43%

Not meet 1 14%

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Professor two: Comments regarding Busi students: My sample is small and bias --a sizable amount of "BUSI" students dropped my course before the end of the semester--3 passed and 2 failed to meet the course standards. The findings are the same as last year: The few "good" BUSI students were "misguided" into forgoing a major for concentrations; hopefully, they will change their mind. The majority of BUSI students are typically weaker than students pursuing a major--poor work ethics, difficulty with basic math or computer skills. Since I will not lower my standard, I would suggest that the business core had more "quant courses" and less "soft courses." Since this will not likely change in my lifetime, I don't know.

1. Major/Program Student Learning Outcomes Students will be able to...

2. Phase

3. Forecasts a firm's financial statements for the purpose of valuation.

Planning
Collecting
Discussing

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper)

Tests, quizzes and case analyses.

Using a Sample of Students?

No

If yes, describe your sample.

When does assessment occur?

Throughout the semester

How often does assessment occur?

Throughou the semester

Criteria (How do you know students are achieving learning outcome?)

Exceed: 90 - 100%

Meet: 70 - 89%

Doesn't meet: Below 70%

4. Assessment Results

(Collecting/ analyzing)

Exceed: 0%

Meet: 0%

Doesn't meet: 0%

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

N/A

1. Major/Program Student Learning Outcomes Students will be able to...

2. Phase

4. Identify problems and through applying the tools of finance evaluate alternatives and arrive at viable solutions. (FINC 418)

Note: N/A

Planning

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper)

Tests

Using a Sample of Students?

No

If yes, describe your sample.

When does assessment occur?

How often does assessment occur?

Criteria (How do you know students are achieving learning outcome?)

Exceed
Met
Does not meet