

2021-22 Student Learning Assessment Report, Academic

Program: International Business	Degree: Concentration	Department Head: Joseph McCollum	Submitted By: Andrea Smith-Hunter	Date Submitted: 06/22/2022
Mission: The Management Department prepares students to manage resources, make informed decisions, and lead with integrity in a global environment				
1. Major/Program Student Learning Outcomes Students will be able to...		2. Phase		
1. Analyze and evaluate information to develop an appropriate global strategy for implementation.		Planning Planning2+ Collecting Discussing		
3. Assessment Procedures (Planning/ determining) Method: (ex. tests, presentations, research paper) Method: Weekly Quizzes comprised of T-F; Multiple Choice; Short Essay and Long Essay Questions.				
Using a Sample of Students? Yes				
If yes, describe your sample. Sample: Students in MGMT 434 – 12 Total				
When does assessment occur? MGMT 434 International Business				
How often does assessment occur? Every Spring				
Criteria (How do you know students are achieving learning outcome?) Exceeds standards: 90% or above Meets standards: 70-90% Does not meet standards: below 70%				
4. Assessment Results (Collecting/ analyzing) Business Majors who took the course for the IB concentration (this will be				

used for problem solving goal in our major)
 n=8
 Exceeds:3
 Meets:5
 Doesn't meet: 0
 EXPECTATIONS WERE MET/NOT MET - MET

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

The students in this class did very good work on the Weekly quizzes. Students indicated that they often had to read the chapters a few times - so there was no time limit - as long as the chapter assignments were completed within the week.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase
2. Identify and distinguish diverse stakeholders in major global issues.	Planning Planning2+ Collecting Discussing

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper)

Method: Weekly Quizzes comprised of T-F; Multiple Choice; Short Essay and Long Essay Questions.

Using a Sample of Students?

Yes

If yes, describe your sample.

Sample: Students in MGMT 434 – 12 Total

When does assessment occur?

MGMT 434 International Business

How often does assessment occur?

Every Spring

Criteria (How do you know students are achieving learning outcome?)

Exceeds standards: 90% or above
Meets standards: 70-90%
Does not meet standards: below 70%

Business Majors who took the course for the IB concentration
n=8
Exceeds: 3
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4. Assessment Results
(Collecting/ analyzing)

Business Majors who took the course for the IB concentration
n=8
Exceeds: 3
Meets:5
Doesn't meet:=0

Learning Outcome Met?
(Based on Criteria)

Yes

5. Use of Results
(Discussing/ using results)

This material was not intuitive for the students and the format of the in-class exam proved challenging for all. In the future I will spend more time on this material before moving on to the next learning outcome.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase
3. Compare and contrast the opportunities and complications of international financial systems.	Planning Planning2+ Collecting Discussing

3. Assessment Procedures (Planning/ determining)
Method: (ex. tests, presentations, research paper)

Method: Weekly Quizzes comprised of T-F; Multiple Choice; Short Essay and Long Essay Questions.

Using a Sample of Students?

Yes

If yes, describe your sample.

Sample: Students in MGMT 434 – 12 Total

When does assessment occur?

MGMT 434 International Business

How often does assessment occur?

Every Spring

Criteria (How do you know students are achieving learning outcome?)

Exceeds standards: 90% or above
Meets standards: 70-90%
Does not meet standards: below 70%

4. Assessment Results

(Collecting/ analyzing)

Business Majors who took the course for the IB concentration
n=8
Exceeds: 3
Meets:5
Doesn't meet: 0
EXPECTATIONS WERE MET/NOT
MET – MET

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

While the students met the criteria for this learning outcome I was not satisfied with their level of mastery and will work more examples and have more material outside of the text to reinforce concepts.

This objective has been met. However, I think students definitely needed more practice with this objective.

1. Major/Program Student Learning Outcomes Students will be able to...

2. Phase

4. Analyze the relationships among the value chain management aspects of international business to identify challenges and develop techniques to manage

Planning
Planning2+
Collecting
Discussing

them.

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper)

Method: Weekly Quizzes
comprised of T-F; Multiple
Choice; Short Essay and Long Essay
Questions.

Using a Sample of Students?

Yes

If yes, describe your sample.

Sample: Students in MGMT 434 – 12 Total

When does assessment occur?

MGMT 434 International Business

How often does assessment occur?

Every Spring

Criteria (How do you know students are achieving learning outcome?)

Exceeds standards: 90% or above
Meets standards: 70-90%
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4. Assessment Results

(Collecting/ analyzing)

Business Majors who took the course for the IB concentration
n=8
Exceeds: 3
Meets: 5
Doesn't meet: 0
EXPECTATIONS WERE MET/NOT
MET- MET

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

The material in the text
combined with
mentoring/coaching on
the project for final
presentation was effective
for this learning outcome.
The students seemed to
have a good grasp of this

learning outcome. No changes.

This objective has been met.

1. Major/Program Student Learning Outcomes Students will be able to...	2. Phase
5. Written and Oral Communication Demonstrate effective written and oral presentation skills.	Planning Planning2+ Collecting Discussing
3. Assessment Procedures (Planning/ determining) Method: (ex. tests, presentations, research paper) Writing Method: Describe individual assessment method Sample: Students enrolled in MGMT 434 – 12 Total Presentation Method: 30 – 40 minute Team Consulting Presentation outlining and describing a new start-up organization in the Teams' chosen part of the world. These talks are given to an external panel of international businesspersons or professors selected because of their strong knowledge or background in the part of the world that the Presentation focuses upon. Sample: Students enrolled in MGMT 434 – 12 Total	
Using a Sample of Students? Yes	
If yes, describe your sample. Sample: Students in MGMT 434 – 12 Total	
When does assessment occur? MGMT 434 International Business	
How often does assessment occur? Every Spring	
Criteria (How do you know students are achieving learning outcome?)	

Exceeds standards: 90% or above
Meets standards: 70-90%
Does not meet standards: below 70%

4. Assessment Results

(Collecting/ analyzing)

Writing

Business Majors who took the course for the IB concentration

n= 8

Exceeds: 3

Meets: 5

Doesn't meet: 0

EXPECTATIONS WERE MET/NOT

MET – MET

Presentation Skills

Business Majors who took the course for the IB concentration

n=8

Exceeds:3

Meets:5

Doesn't meet:0

EXPECTATIONS MET/NOT MET -MET

Learning Outcome Met?

(Based on Criteria)

Yes

5. Use of Results

(Discussing/ using results)

Writing:

In this course I did not effectively measure individual writing skills.

The final presentation was followed-up with a 50-page written paper, that was written by all team members. The paper was broken into 4 parts and each portion was due at the end of each month of the semester (end of February, end of March, end of April and the final oral presentation early Mat),

This oral objective from an individual and a team perspective has been met.

The objective from an individual perspective for writing has also been met.

Presentation:

No changes. The students did excellent work on this part of the course. Good enthusiasm. The "internationalist panelists" were impressed with the work on the students..