

2021-22 Student Learning Assessment Report, Academic

Program: Journalism	Degree: Minor	Department Head: Scott Foster	Submitted By: Rebecca Taylor	Date Submitted: 07/12/2022
<p>Mission:</p> <p>The Journalism minor provides theory and practice in the study of journalism. Students learn to write and to create content across multiple platforms, and to master the basic principles of media law and professional ethics consistent with the College's Franciscan values.</p>				
1. Major/Program Student Learning Outcomes Students will be able to...		2. Phase		
1. 1. Students will be able to demonstrate ability to create journalism content that illustrates mastery of production skills and storytelling techniques.		Planning		
<p>3. Assessment Procedures (Planning/ determining)</p> <p>Method: (ex. tests, presentations, research paper)</p> <p>Method: Final reporting project in JOUR 300 Reporting Criteria: At least 80% of students will meet (C) or exceed (C+) standards</p>				
<p>Using a Sample of Students?</p> <p>Yes</p>				
<p>If yes, describe your sample.</p> <p>Students in JOUR 400 Production Workshop</p>				
<p>When does assessment occur?</p> <p>Spring 2023</p>				
<p>How often does assessment occur?</p> <p>every other year</p>				
<p>Criteria (How do you know students are achieving learning outcome?)</p> <p>Criteria: At least 80% of students will meet (C) or exceed (C+) standards</p>				
1. Major/Program Student Learning Outcomes Students will be able to...		2. Phase		
2. Students will be able to write concise journalism reports that demonstrate knowledge of professional ethics.		Planning		
<p>3. Assessment Procedures (Planning/ determining)</p> <p>Method: (ex. tests, presentations, research paper)</p>				

JOUR 100 Intro to Journalism

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