



Student Learning Assessment Report, Academic

Report Year

Program

Department Head

Submitted By

Previously Submitted Reports

Mission

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

1. Make effective strategic decisions in an uncertain environment.
 - a. Generate, evaluate and select innovative ideas and actions that improve processes and results.
 - b. Apply an integrated perspective to solve business problems.
 - c. Adapt to inconsistent, unclear or contradictory information.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

When does assessment occur?

How often does assessment occur?

Criteria (How do you know students are achieving learning outcome?)

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

Learning Outcome Met? (Based on Criteria)

5. Use of Results (Discussing/ using results)

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

- 2. Manage to maximize economic, social, and environmental sustainability.
 - a. Demonstrate awareness of the complex global business environment.
 - b. Recognize and evaluate ethical dilemmas and respond appropriately.
 - c. Identify and evaluate the impact of decisions on significant stakeholders.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

This is the first time this course used an integrative simulation. As a capstone experience, students performed well overall. This is the first semester in which team and individual assessments were used within a simulation.

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

The simulation included specific situations in which teams evaluated ESG-related challenges and made appropriate decisions.

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

- 3. Lead individuals and teams to turn ideas into action.
 - a. Communicate for influence and change.
 - b. Determine appropriate techniques to expand leadership capacity throughout the organization.
 - c. Work respectfully and collaboratively in a diverse environment.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

Share individual presentation rubric at start of the semester. Consider outside reviewers for oral and written communication assessments.

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

Individual communications skills were assessed and met expectations

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

2. Phase

Check all that apply

4. Demonstrate commitment to personal and intellectual growth in a changing environment.
a. Realize the importance of adapting to change.
b. Identify and pursue opportunities for personal and professional development.

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

This assignment used clearer directions re: expectations and clearer rubric from previous AY. Consider outside graders for assessment.

Learning Outcome Met? (Based on Criteria)

Yes ▼

5. Use of Results (Discussing/ using results)

With improved instructions, the individual reflection paper demonstrated each student's growth during the program and commitment to life-long learning.

Package History

Date	User	Action
5/24/2023 3:36:12 PM	Jim Murtagh	Submitted 'Student Learning Assessment Report'
5/24/2023 3:37:09 PM	Provost and Senior Vice President	Received
5/24/2023 3:37:10 PM	School of Science - Asst. Dean	Received
5/24/2023 3:37:10 PM	School of Business - Asst. Dean	Received
5/24/2023 3:37:10 PM	School of Business - Dean	Received
5/24/2023 3:37:10 PM	Joseph McCollum	Received
5/24/2023 3:37:10 PM	Institutional Effectiveness	Received
5/24/2023 3:37:11 PM	Jim Murtagh	Received
5/24/2023 7:25:11 PM	Margaret Madden	Decision Approved
5/31/2023 10:39:20 AM	Katherine Silvester	Decision Approved