



Student Learning Assessment Report, Academic

Report Year

Program

Department Head

Submitted By

Previously Submitted Reports

Mission

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

https://mumd225foster.weebly.com/poster.html)"/>
https://mumd325.weebly.com/brand-guidelines.html)"/>

When does assessment occur?

How often does assessment occur?

Criteria (How do you know students are achieving learning outcome?)

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

MUMD225 (sample: all students enrolled in MUMD225)

100% at 3 or 4

21% at 4

MUMD325 (sample: all students enrolled in spring section of MUMD325)

100% at 3 or 4

33.3% at 4

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

This is the first year we are assessing the program learning outcome by using both the introductory level and advanced level assignments. For future years, it would be worthwhile to consider what it means to be achieving something at an introductory level. The assessment rubric was built for MUMD325. We might want to have a separate rubric. The results above for MUMD225 I based on assignment grades rather than the rubric.

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Demonstrate a mastery of multimedia technologies and skills and their use in editing digital photographs and video and designing for print and for the web.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Review Print and Web Design Assignments from MUMD325

Print Guidelines: <https://mumd325.weebly.com/design-for-print.html>

Web Guidelines: <https://mumd325.weebly.com/design-for-web.html>

When does assessment occur?

Spring

How often does assessment occur?

Annually

Criteria (How do you know students are achieving learning outcome?)

80% of students achieve a 3 or 4

20% of students achieve a 4

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

Sample: Students enrolled in spring section of MUMD325

86.6 % at 3 or 4

23.3% at 4

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

This coming year we had offered an additional section of MUMD325 during the fall term, but at present it is low-enrolled, and may need to be canceled. We are presently considering replacing an assignment from MUMD225 with an animation project. That's a separate class from this, but since the two process sequentially, we may end up needing to adjust some assignments in 325, thus potentially impacting how we assess this learning goal.

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Apply multimedia technology to the creation of original work.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
- Collecting/ analyzing assessment data
- Discussing/ using result
- Determining if Changes had an Impact on Student Learning
- Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Student work from capstone (MUMD497, MUMD480, MUMD490)

When does assessment occur?

Spring

How often does assessment occur?

Annually

Criteria (How do you know students are achieving learning outcome?)

80% of students achieve a 3 or 4
20% of students achieve a 4

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

Sample: Students enrolled in MUMD480, 490, or 497 capstone
100% of students at 3 or 4
66.6% of students at 4

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

This has been a difficult assessment to complete in terms of acquiring examples of student work. Prior to 2021 students completed a blog to record their progress. Now that we've switched to using the experiential learning system in career saint, they are unable to easily upload images, and my requests to share content often remain unfulfilled. We should consider how to achieve a larger sample size, or perhaps create a course requirement in canvas includes publishing examples of work to the web.

Assessment

1. Major/Program Student Learning Outcomes

Student will be able to...

Communicate multimedia design concepts with clarity and coherence to non-technical audiences through writing and speaking. At intermediate level in MUMD minor.

2. Phase

Check all that apply

- Planning/ determining procedure
- Planning/ Redesigning based on past assessment
-

Collecting/ analyzing assessment data

Discussing/ using result

Determining if Changes had an Impact on Student Learning

Objective not assessed this year

3. Assessment Procedures (Planning/ determining)

Method: (ex. tests, presentations, research paper, describe the assessment course and student sample when it is applicable, etc.)

Student writing from capstone (MUMD497, MUMD480, MUMD490)

When does assessment occur?

Spring

How often does assessment occur?

Annually

Criteria (How do you know students are achieving learning outcome?)

80% of students achieve a 3 or 4

20% of students achieve a 4

4. Assessment Results (Collecting/ analyzing, please identify the sample size and course number when appropriate)

Sample: Students enrolled in MUMD480, 490, or 497 capstone

100% of students at 3 or 4

100% of students at 4

Learning Outcome Met? (Based on Criteria)

Yes

5. Use of Results (Discussing/ using results)

Siena students tend to be strong communicators and the results reflect that.

Package History

Date	User	Action
5/30/2023 10:29:39 AM	Scott Foster	Submitted 'Student Learning Assessment Report'
5/30/2023 10:30:13 AM	Scott Foster	Received
5/30/2023 10:30:13 AM	Institutional Effectiveness	Received
5/30/2023 10:30:13 AM	School of Science - Asst. Dean	Received
5/30/2023 10:30:13 AM	Tim Reno	Received
5/30/2023 10:30:14 AM	School of Liberal Arts - Asst. Dean	Received
5/30/2023 10:30:14 AM	Provost and Senior Vice President	Received
5/30/2023 10:30:14 AM	School of Liberal Arts - Dean	Received
5/30/2023 10:31:37 AM	Scott Foster	Decision Approved
5/30/2023 12:06:12 PM	Margaret Madden	Decision Approved